

LENER CORDIER

Maison familiale française





The expertise of the House

A know-how dedicated to
coats and ready-to-wear

Lener Cordier has been an expert in coats and ready-to-wear since 1954. Our company has developed its expertise over four generations and remains one of the last French coat manufacturers based in Hazebrouck, the North of France. Its added value is based on the integration of all the coat professions, from stylists to seamstresses and pattern makers. They all work hand in hand to create collections of sleeved garments and ready-to-wear items with passion and excellence.

Positioned on the mid/top-of-the-range market, for women, men and children, the company groups together all the warp and weft trades. Its strength is to combine know-how, creative skills and industrial tools with a single guideline: quality.

The story

the 1950s: the beginnings

- Marguerite Cordier Lener set up her clothing workshop in her attic

the 1970s: the turning point

- The company employs over 200 people and moves to 39 rue de Mer-ville in Hazebrouck.



the 80s : the new generation at work

Frédéric Lener, son of Marc and Annie Lener, joins the company. This was a period of strong expansion for the group, which opened up abroad.

1960s: a key moment

André and Marc Lener, sons of Marguerite, join the company. The company becomes established in the market.

The 90s:

- Frédéric Lener at the head of the group
- - Frédéric and Monique Kolen launch the Chemins Blancs ready-to-wear brand. A showroom opens on rue d'Aboukir in Paris.
- - The company begins its Ukrainian adventure and opens a logistics platform in Kiev.

2018 : the 4th generation enters the scene

- Marine Lener, daughter of Frédéric and Monique the company and carries out the digital transformation of the group.

2019 : conquering China

- Maison Lener is rolling out its retail strategy with the opening of three new outlets in Shanghai, Dalian and Beijing.



the 2000s : the rise of own brands

As the company celebrates its 50th anniversary, another unit opens its doors in Ukraine with employees trained in the techniques and spirit of the parent company. Two new specialist coat brands are launched: Maison Lener and Trench & Coat.

2021 : On the road towards relocation

- - The company invests 600,000 to strengthen and modernise its French production facilities.
- - Launch of the Mout-Mout brand on French production

2023: synonymous with renewal for Lener Cordier

- - The merger of our 2 brands «Chemin Blancs» and «Maison Lener», our style office is strengthening and reinventing innovative, graphic and modern collections.

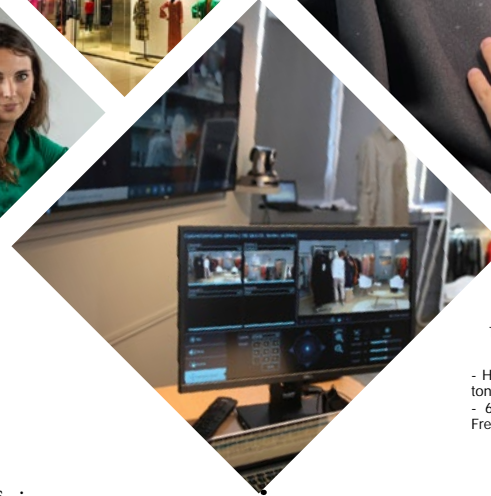


2022: time for Ukrainian solidarity

- - Humanitarian truck shipments to Ukraine. 60 tons of donations sent.
- - 6 Ukrainian employees welcomed into the French entity.

2020 : towards new horizons

- - Lener Cordier takes action to fight against the Covid19, a website dedicated to health is launched.
- - The company unveils its brand new digital showroom to recreate the conditions of a real physical salon.
- - The family saga continues with the arrival of Luca Lener, Marine's brother, in the company.





The production workshop
in Hazebrouck, France :

87 people (stylists, pattern makers, seamstresses, logistics, sales staff...) perpetuate the exceptional know-how of the house.



The industrial pole and
logistics in Ukraine :

200 industrial seamstresses with expertise in sleeved and ready-to-wear garments.

Made in France & Made in EU

our workshops

From sourcing to distribution, via styling, more than 20 expert trades are involved in the manufacture of a sleeved garment. Lener Cordier is proud to have managed its growth while remaining independent. For the group, this freedom means the possibility of remaining faithful to its values: commitment to quality and respect for employees. These convictions have led the group to organise itself around two subsidiaries in Europe. Thus the employees, whether they are from the French production unit or from Western Ukraine, all carry out their work according to the same know-how and the same values.

Today, the Lener Cordier «touch» is recognised and the group is the leader in the manufacture of sleeved garments in the European ready-to-wear market.



A historical know-how

a i m i n g a t e x c e l l e n c e

In tune with the times, Lener Cordier has always been able to respond to the needs of fashion thanks to its culture and its convictions: rigour, technical know-how and creativity.

At Lener Cordier, the commitment to the product is as strong as customer satisfaction. The link between these objectives is a skilful combination of industrialisation and respect for the craft. The guarantee of a know-how that does not sacrifice the requirement of quality, the company's watchword!



A know-how authenticity & rigour

Lener Cordier occupies a very special place in the textile industry: the company has been able to build up several cutting-edge manufacturing centres while preserving its values, where the worker is first and foremost a seamstress and where everyone works in a respectful collaboration. The Hazebrouck factory is emblematic of this spirit.



Tailor-made solutions

t o m e e t y o u r n e e d s

From the creation, imagined by our design office, to manufacturing, including co-contracting and sub-contracting projects, we rigorously monitor and control each stage. Our teams adapt to meet the requirements of our customers and the market. Our specificities cover the whole range of sleeved garments, complete ranges of coats, parkas, trench coats, mackintoshes, up to ready-to-wear (jackets, suits...), for men and women.



Lener Cordier at the service of brands

Lener White Label, the Group's Production Europe label

Our objective is to meet the needs and requirements of our customers by offering them a complete service.

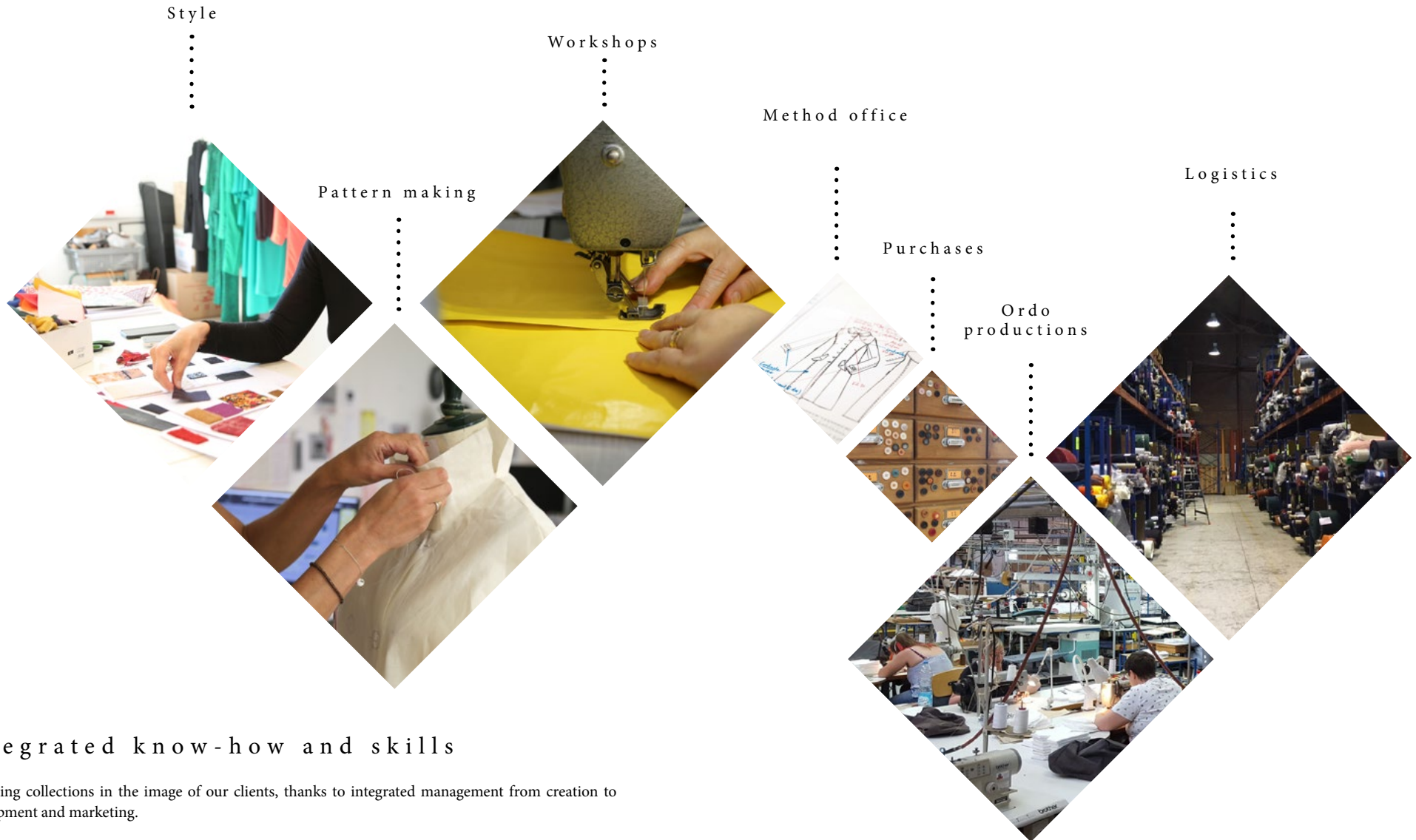
Material sourcing, creation, prototypes, administrative files, production, quality control, storage, delivery, customs clearance... We are able to provide a level of service that goes from creation to the production of the collections and all the way to the logistical aspects.

Our professionalism and reactivity are recognised in the profession and make Lener White Label the key industrial partner of many ready-to-wear brands.

Lener Prolenco, the European co-contracting centre








We work with brands based on their style files. We rework the sketches and patterns and prepare the models for industrialization. Our industrial and logistics team then takes over to manage the production of the collections according to the conditions set together.

Step-by-step design process



Integrated know-how and skills

Designing collections in the image of our clients, thanks to integrated management from creation to development and marketing.

-  Historic headquarters in **the north of France 1954**.
Family know-how.
-  Design and engineering offices in France and Ukraine.
-  Manufacturing workshops in France and Eastern Europe.
Partners for more than 30 years
Excellent know-how.
-  Historical European suppliers. Partners for over 50 years.
-  Our coats are made of natural materials, mainly wool.
-  Compliance with REACH standards guaranteed.
-  Research into ever more eco-friendly materials.
eco-responsible materials.
Optimization and recycling of materials.



Quality label

To highlight
your garments

Your garment is designed and produced in our workshops in France & Eastern Europe according to the know-how and values of our company.

The materials are carefully selected from our European suppliers for their style and quality. Compliance with REACH chemical requirements guarantees the absence of substances that are harmful to humans and the environment.

As the end consumer is becoming increasingly aware of this, we offer our customers the option of integrating this quality label.

Lener Cordier in a few figures

70
ans
d'histoire

16
millions
de CA

300
collaborateurs

4
générations

1.500.000
mètres de tissus
confectionnés
par an

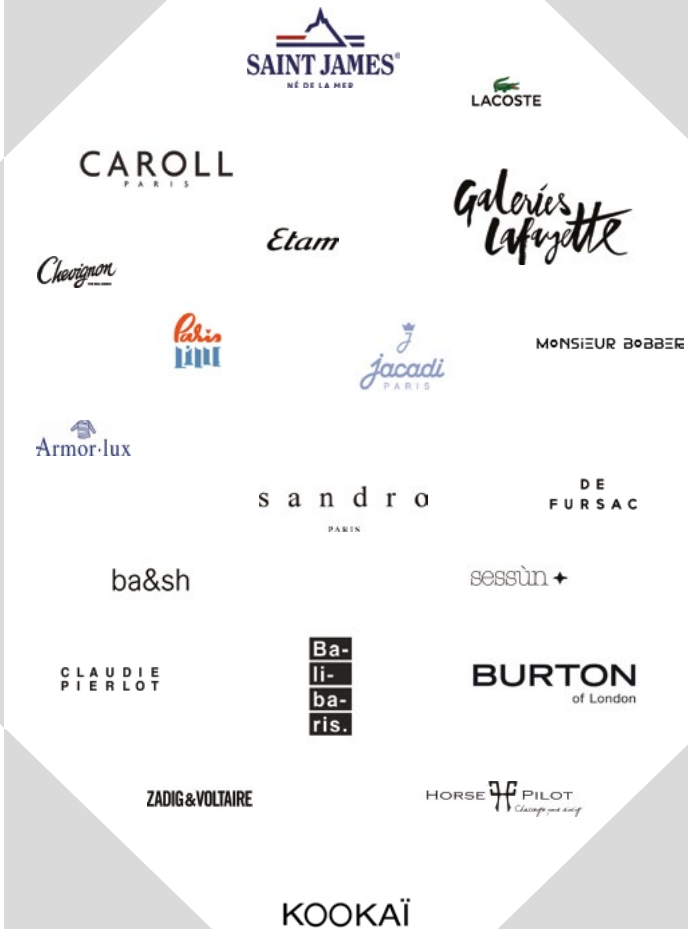
7.500
m³
de capacité
stockage

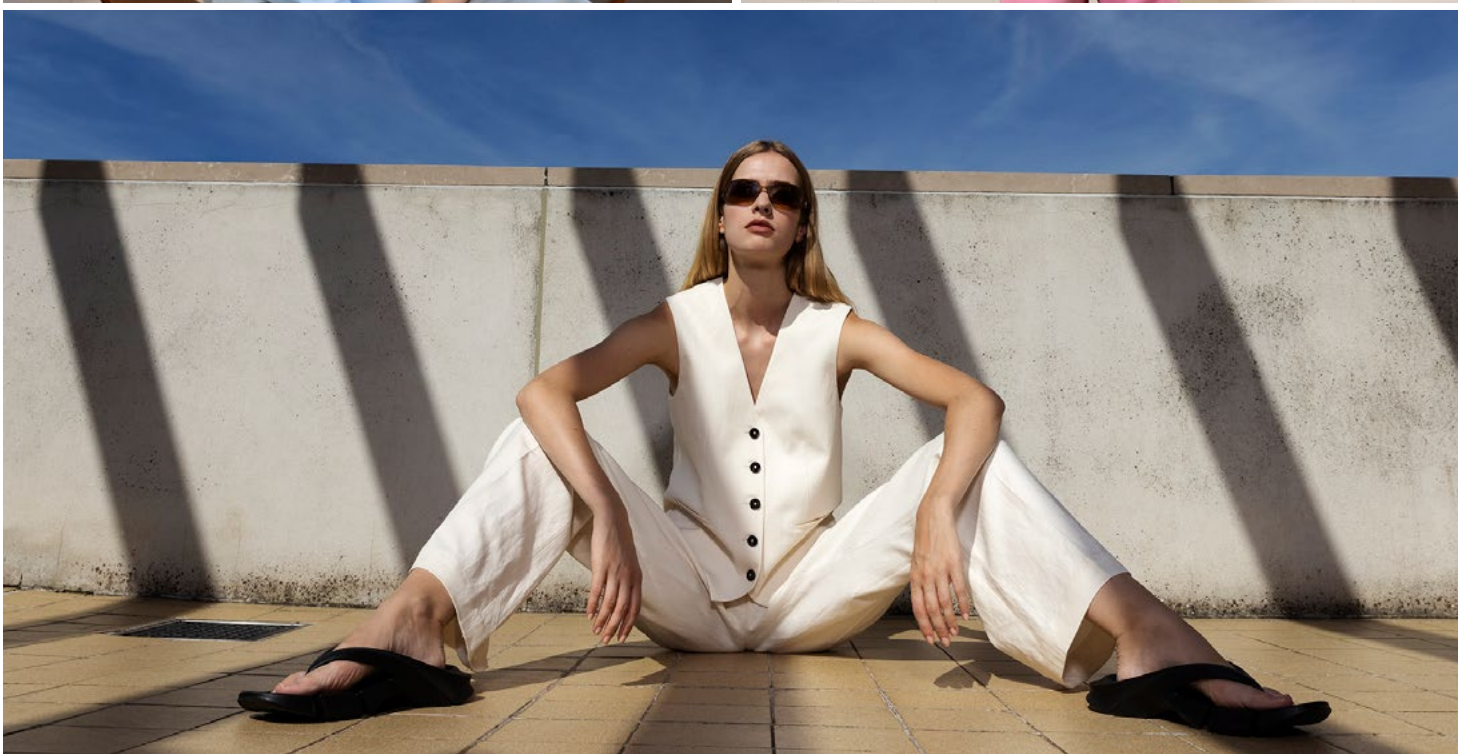
3
marques
en propre

1.000
prototypes
par an

They trusted us

Some women's, men's and children's ready-to-wear brands





Our Brands

maison lener

2023 is synonymous with renewal. Our 2 brands «Chemins Blancs» and «Maison Lener» are merging, our style office is strengthening and reinventing innovative and modern collections.

Urban, Minimalist, Graphic, Androgynous, Hybrid

An ode to timelessness through modern and accurate clothing. Iconic materials that stand the test of time such as linen, cotton, wool and colors that give rhythm to a print inspired by street art.

www.maisonlener.com

(launch of the new website 1st semester 2023)



Our Brands

**TRENCH
& COAT**

by Lener

Created in 2014, Trench & Coat offers a wide range of quality coats, trench-coats and jackets at an affordable price, giving it a style/quality/price ratio unheard of on the market.

Drawing on the know-how of the parent company, Lener Cordier, which has been making «sleeved pieces» since 1954, the collections are made with all the traditional care and attention to detail of the company.

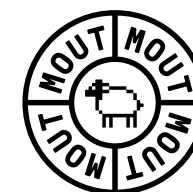
This expertise is built on an integrated organization where all the trades work hand in hand.

The design office creates models in a wide range of colours, materials and cuts with a unique sense of detail.

www.trenchandcoat.com



Our Brands



Created in 2021, MOUT-MOUT is the unisex brand «Made In France» that reinvents the muffler jacket by focusing on quality, style and comfort.

Unlike similar products on the market, MOUT-MOUT jackets are made from ultra-comfortable virgin wool, whose thermoregulatory properties guarantee optimal breathability and insulation.

Suitable for every season, MOUT-MOUT products are a must-have for men's and women's wardrobes, both indoors and outdoors. Different colours and upcycled inserts are available to suit all tastes and in an environmentally friendly way.

www.mout-mout.fr



Lener Cordier at the time of the health crisis

From fashion to masks and gowns

To fight against the spread of COVID-19, the company has mobilized and specialized in the production of masks and protective gowns to meet the growing need of institutions, companies and individuals.

A mobilization that gave a very special meaning to our profession and that inspired a revival of projects related to French reindustrialization.



Relocation

A relaunch policy with
ambitious projects

French manufacturing in pre-order at the beginning of the school year 2021

The health crisis has demonstrated more than ever the importance of preserving the clothing industry in France. We are more than ever aware of our role to play in maintaining our know-how with passion, and this for over 65 years. That's why we continue to invest in know-how in France and in increasing the expertise of our design office.

MODERNIZATION OF OUR EQUIPMENT

- Acquisition of 20 new sewing machines
- Installation of a new Lectra cutting system and a PLM Kubix Lectra
- Equipment of a new cutting table
- Upgrade of our Modaris - Lectra pattern cutting system

RECRUITMENT POLICY

- Création de 14 nouveaux postes en 2022



A l'Heure de la Solidarité Ukrainienne

SLAVA UKRAYINI 🇺🇦

Lener Cordier shares a great history with Ukraine. It is the result of the work of 2 passionate teams, of 2 nationalities divided into 2 workshops: France & Ukraine. This Franco-Ukrainian culture that we have now been developing for more than 30 years, constitutes an extra soul for our company. This is why we are particularly affected and upset by the situation which directly affects our employees and their families. Since the beginning of the conflict, the French teams have mobilized to come to help them.

ORGANIZATION OF HUMANITARIAN CONVOYS

French and Ukrainian teams coordinated to organize humanitarian convoys to the towns most affected by the conflict. In total, 5 trucks and 60 tons of donations have been sent.

WELCOMING OUR UKRAINIAN EMPLOYEES

5 employees of the Ukrainian subsidiary have been welcomed and have joined the Lener Cordier France teams. They are now employees of Lener Cordier France.

ECONOMIC SOLIDARITY OF THE COUNTRY

Located in the western part of the country, in the Rivne region, our Ukrainian factory has never stopped working. Our Ukrainian teams continue to import the raw material, manufacture and ship the finished products.

Lener Cordier has worked tirelessly to support his Ukrainian partners and collaborators by maintaining economic activity. As such, the company has received several awards :

- Medal of Saint-Vladimir: symbol of the army of Ukraine and the resistance of the Ukrainian people against the aggression of Russia
- 3 prizes for the dedicated help of all Lener Cordier employees





Lener Cordier rewarded for his actions.

- Medal of Saint-Vladimir: symbol of the army of Ukraine and the resistance of the Ukrainian people against the aggression of Russia
- 3 prizes for the dedicated help of all Lener Cordier employees

NEWS

We talk about us

Lille
actu

Artois | Hauts-de-France | Nord | Hainaut

Coronavirus. Une société du Nord crée un kit et un tuto pour coudre des surblouses pour les soignants

La société nordiste Lener Cordier participe à l'effort national pour protéger les soignants du Covid-19, en créant un kit de couture et un tuto pour fabriquer des surblouses.



de la Lys
L'ECHO

Echo

INDICATEUR



À la une

Hazebroeck : Lener Cordier fabrique des masques (photos et vidéo)

L'entreprise, qui confectionne en temps normal des vêtements, s'est lancée dans la production de masques en tissu en début de semaine.

6



LA VOIX
DU NORD

HAZEBROECK ET ENVIRONS



APRÈS LES MASQUES, LENER CORDIER SE RÉADAPTE

Après le confinement, l'entreprise de mode a retrouvé son activité. Avec ses dessins, ses identifiants, mais aussi ses savoirs pour l'avenir.

BFM
GRAND LILLE

BFM
LILLE



LA VOIX
DU NORD

HAZEBROECK ET LA FLANDRE



FASHION
NETWORK

RÉTILES CRÉATION COMMUNICATION INDUSTRIE INNOVATIONS COLLECTION PEOPLE ÉVÉNEMENTS NO



Le Parisien

Régionales 2021

DES ATOUTS POUR LA

L'emploi, un enjeu crucial du scrutin

Le premier scrutin post-Covid va placer la reprise économique et la lutte contre le chômage au cœur des débats.



HAUTS-DE-FRANCE : Le textile a de nouveau une carte à jouer

Des dynamiques différentes



Le textile a de nouveau une carte à jouer. Après une période de stagnation, le secteur se réveille et cherche à retrouver son dynamisme. Les entreprises du textile sont en train de se réorganiser et de se lancer dans de nouveaux projets. Le secteur du textile est en train de se réinventer et de se lancer dans de nouveaux projets.

LE FIGARO

Lener Cordier étoffe son «made in France»
Dans le cadre de France Relance, l'entreprise textile familiale investit 600 000 euros



VOGUE



VOGUE : Collaboration Lener Cordier X Caroll

des Flandres
L'Indicateur

HAZEBROECK ET ENVIRONS | 9



Mout-Mout, la nouvelle marque made in Hazebroeck

Mout-Mout, la nouvelle marque fabriquée en France par le maison Lener Cordier présente ses premières pièces à partir de l'autisme. C'est une véritable révolution dans le monde de la mode.

FASHION
NETWORK



Caroll met en avant ses manteaux fabriqués en France

NEWS

We talk about us



La Matinale LCI
@LaMatinaleLCI

À Hazebrouck dans le nord, il y a un atelier d'une usine de confection de manteau

Ils forment les couturières de demain pour assurer l'avenir de l'entreprise



LA COUTURE FRANÇAISE SE RELOCALISE DANS LE NORD

LEADER MEDIA L'acteur Alex Barbavin a été accidentellement tira d'une scène sur une scène pendant le tournage d'un western, clouant sa mort géométrique



.BORASIFICATION



Lener Cordier inquiet pour ses 250 salariés en Ukraine

L'entreprise familiale Lener Cordier, spécialisée dans les manteaux, possède un site de confection en Ukraine. Frédéric Lener, le PDG, suit heures par heures la guerre en lien avec ses salariés.



FASHION NETWORK

Les entreprises textiles françaises produisant en Ukraine dans l'inquiétude



HAZEBROUCK Atchémér - Département propose des formations gratuites pour les adhérents

HAZEBROUCK Après un refus, le multinationnel finalement validé, ce vote explicite pour qu'on

HAZEBROUCK Le jour où Jean-Pierre Pennequin est venu pour les appointes

L'Indicateur

Diana, 22 ans : « Nous avons tout laissé à Kiev »

HAZEBROUCK Diana, 22 ans, est arrivée en Flandre lundi 7 mars avec son frère de 17 ans. Elle a fui Kiev et les bombardements.



FASHION NETWORK



La filière mode française donne plus de 35.000 vêtements pour l'Ukraine

Née dans l'urgence pour concéder la fabrication de masques textiles à destination des migrants au début de la crise du Covid, l'association France de l'Industrie Textile et de la Mode (FITM) mobilise désormais les efforts de la filière pour soutenir la population ukrainienne en proie à la guerre. Les 18 entreprises textiles déjà mobilisées ont donné 35.000 vêtements et produits d'hygiène, dont un premier chargement est parti vers l'Ukraine vendredi 11 mars. Quelques 100 personnes de deux secteurs différents. Une initiative qui regroupe des entreprises italiennes, espagnoles, entamées par des acteurs de la filière mode et des...



Dons, collectes... face à la guerre en Ukraine, l'élan de solidarité gagne aussi les entreprises

Des associations, collectes et transport de vêtements, de nourriture... Les entreprises participent à l'élan de solidarité et permettent à leurs salariés d'appuyer ses voisins aux victimes du conflit.



UKRAINE : DES OUVRIÈRES RETRAVAILLENT EN FRANCE

UKRAINE, Vladimir Poutine à l'armée russe : "Je tenais à vous remercier pour votre endurance et votre service impeccable, pour votre fidélité à votre pays"



Une entreprise d'Hazebrouck se mobilise pour organiser l'accueil de réfugiés ukrainiens



Our addresses

SIÈGE SOCIAL



39 Rue de Merville
59190 Hazebrouck, France
Tél : +33 (0)3 28 42 91 11

SHOWROOM



SHOWROOM PARISIEN
17 rue d'Aboukir, 75002 Paris, France
Tél. : +33(0)1.40.41.07.01



SHOWROOM DIGITAL
39 Rue de Merville
59190 Hazebrouck, France
Tél. : +33 (0)3 28 42 91 11

BOUTIQUE



**OUTLET
L'ATELIER LENER CORDIER**
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59190 Hazebrouck, France
Tél. : +33(0)3.28.40.70.82

contact@lenercordier.com

...For the future, the story remains to be written,
but no doubt it will be rich and constructive!

A — C — R — M

AGILITY — COMMITMENT — RESPECT — MUTUAL SUPPORT



REASON FOR BEING

To create and design quality garments by preserving and transmitting our know-how. Our quest: to achieve excellence

VISION

In 2027, Lener Cordier is a key player as a fashion producer and designer in France with strong B2C brands. It is also a key player in French relocation.

BUSINESS MODEL

A fulfilling company « Growing and fulfilling together every day »



www.lenercordier.com



@lener_cordier